



N

City of Santa Ana, Santa Ana Streets, Public Safety, Essential City Services Measure

To maintain city services, such as fixing potholes; keeping streets, sidewalks, parks, and playgrounds safe and clean; removing graffiti and litter; providing fire protection, paramedic, crime prevention, and 911 emergency response, shall City of Santa Ana’s ordinance be amended to maintain the 1.5 cent sales tax without sunset providing approximately \$84,000,000 annually for services until ended by voters, with independent audits, resident oversight, and all money locally controlled?

What your vote means

YES	NO
A “YES” vote on the measure is a vote in favor of continuing a local transactions and use tax in the City of Santa Ana at the current rate of one and one half (1.5) cents without a rate reduction or sunset provision to fund general city services until ended by the voters.	A “NO” vote on the measure is a vote against removing the rate reduction from one and one half (1.5) cents to one (1) cent scheduled to occur on April 1, 2029 and against removing the sunset provision which would end the transactions and use tax on April 1, 2039.

For and against

FOR	AGAINST
Thai V. Phan Santa Ana Councilmember Michael Chu Santa Ana Measure X Committee Member Paul McClaskey SAPOA Executive Board Member Adriana Alba Santa Ana Resident	No argument against this measure was submitted.



Ballot Measures-N

**Full Text of Measure N
City of Santa Ana**

AN ORDINANCE OF THE PEOPLE OF THE CITY OF
SANTA ANA AMENDING PORTIONS OF ARTICLE VII OF CHAPTER 35
OF THE SANTA ANA MUNICIPAL CODE RELATED TO
A PREVIOUSLY ADOPTED TRANSACTIONS AND USE TAX
ALREADY ADMINISTERED BY THE STATE BOARD OF EQUALIZATION

The People of the City of Santa Ana do ordain as follows:

SECTION 1. Authority. The People of the City of Santa Ana hereby adopt this ordinance amending portions of Article VII of Chapter 35 of the Santa Ana Municipal Code modifying a previously adopted Transactions and Use Tax in accordance with the authority granted to cities by Article XI, Section 7 of the California Constitution and Section 7285.9 of the California Revenue and Taxation Code (underlined language is added and stricken language is deleted in ~~strikethrough~~.)

SECTION 2. Section 35-204 of Article VII of Chapter 35 of the Santa Ana Municipal Code is hereby amended to read as follows:

Sec. 35-204. - Imposition of transactions and use tax—Rate.

For the privilege of selling tangible personal property at retail, a tax is hereby imposed upon all retailers in the incorporated territory of the city at the rate of one and one half cents (1.5) of any gross receipts of the retailer from the sale of all tangible personal property sold at retail in the city on and after the operative date of this article ~~until March 31, 2029 and then at the rate of one cent (1) until March 31, 2039.~~

SECTION 3. Section 35-206 of Article VII of Chapter 35 of the Santa Ana Municipal Code is hereby amended to read as follows:

Sec. 35-206. - Imposition of use tax—Use tax rate.

An excise tax is hereby imposed on the storage, use, or other consumption in the city of tangible personal property purchased from any retailer on or after the operative date of this article, at the rate of one and one-half cents (1.5) of the sales price of the property subject to the tax ~~until March 31, 2029 and then at the rate of one cent (1) of the sales price of the property subject to the tax until March 31, 2039.~~ The sales price shall include delivery charges when such charges are subject to state sales or use tax regardless of the place to which delivery is made.

SECTION 4. Section 35-213 of Article VII of Chapter 35 of the Santa Ana Municipal Code is hereby amended to read as follows:

Sec. 35-213. – Reserved. Termination:

~~The authority set forth in this Article VII to impose a retail transactions and use tax shall continue until March 31, 2039.~~

SECTION 5. Section 35-217 of Article VII of Chapter 35 of the Santa Ana Municipal Code is hereby amended to read as follows:

Sec. 35-217. – Reserved. Sunset provision:

~~On March 31, 2029, the rate of one and one half cents (1.5) will be reduced to one cent (1) until March 31, 2039 for a total of twenty (20) years.~~

SECTION 6. If any section, sentence, clause or phrase of this ordinance is for any reason held to be invalid or unconstitutional by a decision of a court of competent jurisdiction, such decision shall not affect the validity of the remaining provisions of this Ordinance. The People of the City of Santa Ana hereby declare that they would have adopted this Ordinance irrespective of the invalidity of any particular portion thereof and intends that the invalid portions should be severed and the balance of the Ordinance be enforced.

SECTION 7. Pursuant to California Elections Code section 9222, this Ordinance must be approved by a majority of the eligible voters of the City of Santa Ana voting at the General Municipal Election of November 3, 2026.

SECTION 8. This Ordinance shall become effective ten days (10) days after the City Council has certified the results of the General Municipal Election by resolutions.

SECTION 9. Following the City Clerk's certification that the citizens of Santa Ana have approved this Ordinance, the Mayor shall sign this Ordinance and the City Clerk shall cause the same to be entered in the book of original ordinances of said City; and shall cause the same, or a summary thereof, to be published as required by law.



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Section
11

Impartial Analysis City of Santa Ana Measure N

Measure N titled the “Santa Ana Streets, Public Safety, Essential City Services Measure” was placed on the ballot by a vote of the Santa Ana City Council. It seeks to indefinitely continue the existing sales tax past 2039, by removing both the sunset provision and the 2029 reduction, as originally contained in Article VII of Chapter 35 of the Santa Ana Municipal Code. In 2018, Santa Ana’s voters enacted an ordinance creating a 20-year local transactions and use tax in at a rate of one and one half (1.5) cents, until March 31, 2029 with a reduction to one (1) cent until March 31, 2039, to fund general city services. With the exception of those items that are exempt, the transactions and use tax applies to most over-the-counter sales of tangible goods and restaurant purchases.

Measure N amends the previously enacted local transactions and use tax by removing the rate reduction from 1.5 cents to 1 cent scheduled to occur on April 1, 2029 and removing the sunset provision which would have ended the local transactions and use tax altogether on April 1, 2039. If the measure is approved, the local transactions and use tax would remain at 1.5 cents without an end date.

If approved by more than 50% of the voters, Measure N will continue the local transactions and use tax at a rate of 1.5 cents generating approximately \$84,000,000 every year for general city services. General city services may include, but is not limited to, maintaining 9-1-1 emergency response services, fixing potholes, and removing graffiti and litter. The continued revenue from the transactions and use tax would also be used to address the city’s anticipated structural deficit at the discretion of the City Council.

Measure N does not amend the existing requirement for a citizen oversight committee, an annual audit by an independent certified public accountant, or an annual disclosure by the City of expenditures made from the transactions and use tax revenue. These requirements would remain in place.

Measure N requires a majority of the Santa Ana voters that vote in the election of November 3, 2026 to vote in favor of the measure to become law.

In summary:

A “YES” vote on the measure is a vote in favor of continuing a local transactions and use tax in the City of Santa Ana at the current rate of one and one half (1.5) cents without a rate reduction or sunset provision to fund general city services until ended by the voters.

A “NO” vote on the measure is a vote against removing the rate reduction from one and one half (1.5) cents to one (1) cent scheduled to occur on April 1, 2029 and against removing the sunset provision which would end the transactions and use tax on April 1, 2039.

The above statement is an impartial analysis of Measure N. If you desire a copy of the measure, please call the City Clerk at (714) 647-6250 and a copy will be mailed at no cost to you.

Santa Ana City Attorney



Argument in Favor of Measure N

Santa Ana families deserve safe parks and playgrounds, quality streets and infrastructure, and a clean community. We deserve fast emergency response times from our police officers and firefighters, and we deserve a good quality of life for our children and seniors-WITHOUT increasing taxes on our working families.

This is why we encourage you to VOTE YES on this measure to maintain Santa Ana’s existing tax levels, maintain our streets, public safety, and essential services.

Passing this ballot measure would:

- 1. Allow the city to maintain 454 miles of streets, 90 miles of storm drains, and 371 acres of parks.
- 2. Keep every dollar raised by this ballot measure here in Santa Ana. The county, state, and federal governments cannot take it from us.
- 3. Ensure that we have enough police officers, firefighters, and paramedics to respond to 911 calls.
- 4. NOT increase taxes. It only maintains the tax rate approved by voters in 2018.
- 5. Require a committee of local residents to oversee the use of these local tax dollars.

Many other Orange County cities have similar provisions in place without a sunset, including Westminster, Buena Park, Garden Grove, La Habra, Placentia, Seal Beach, and Los Alamitos.

Without the passage of this ballot measure, we may not have enough first responders necessary to keep our community safe, we will have to make tough decisions regarding maintaining streets and parks, and our working families, seniors, and children will not get the quality of life Santa Ana residents deserve.

A YES VOTE protects our streets, parks, public safety staffing levels, and essential services.

A YES VOTE will protect Santa Ana’s future.

s/ Thai V. Phan
Santa Ana Councilmember

s/ Michael Chu
Santa Ana Measure X Committee Member

s/ Paul McClaskey
SAPOA Executive Board Member

s/ Adriana Alba
Santa Ana Resident

No argument against this measure was submitted.