

Orange County Registrar of Voters

Community Election Working Group

Agenda

Meeting 26: July 16, 2020
9:30 AM – 11:15 AM

This meeting will be a virtual meeting. Members of the public can view the meeting live by visiting ocvote.com/livemeeting

Orange County Registrar of Voters
1300 South Grand Avenue, Building C
Santa Ana, CA 92705



REGISTRAR OF VOTERS
 1300 South Grand Avenue, Bldg. C
 Santa Ana, California 92705
 (714) 567-7600
 TDD (714) 567-7608
 FAX (714) 567-7627
 www.ocvote.com

Virtual Meeting, Thursday, July 16, 2020 – 9:30 AM – 11:15 AM

Time	Discussion	Presenter / Topic
9:30-9:40 AM	Welcome, roll call and approval of January 23, 2020 CEW meeting minutes; welcome to new members; consideration of bylaws change; other housekeeping Ruben Alvarez, Jr., CEW Chair	
9:40-10:05 AM	Overview of November 2020 election plans under COVID-19 (including statutory requirements; COVID planning; major changes); CEW subcommittee reports	Neal Kelley, Registrar of Voters; Imelda Carrillo, Manager, Election Services; Marcia Nielsen, Manager, Candidate & Voter Services; Justin Berardino, Operations Manager; Jackie Wu, Manager, Community Outreach
10:05-10:15 AM	What March 2020 data has told us; response to communications; lessons learned	Neal Kelley, Registrar of Voters; Justin Berardino, Operations Manager
10:15-10:45 AM	November 2020 Communications & Outreach plans; overview of communications; direct mail; micro targeting; video production; seeking input on media buys, etc.	Neal Kelley, Registrar of Voters; Roy Behr, Behr Communications; Matthew Kagan, Behr Communications
10:45-11:00 AM	Vote Center site selection; updates to data analysis and selection tools; challenges with COVID-19 and in-person locations	Imelda Carrillo, Manager, Election Services
11:00-11:15 AM	Vote Center staffing in a COVID-19 environment; training discussion (distance learning); overview of on-boarding procedures	Kim Hostler, Manager, Administrative Services; Jackie Wu, Manager, Community Outreach